FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL							
l	OMB Number:	3235-0287							
l	Estimated average burden								
I	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* ROSE WILLIAM							2. Issuer Name and Ticker or Trading Symbol IMPAC MORTGAGE HOLDINGS INC IMH]									cable) r	g Person(s) to Iss 10% Ov		vner
(Last) (First) (Middle) 1401 DOVE STREET						3. Date of Earliest Transaction (Month/Day/Year) 08/02/2004									Officer below)	(give title		Other (s	specify
(Street) NEWPORT BEACH 92660				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S		(Zip)		<u> </u>	_													
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D					saction	action 2A. Deeme			3. 4. Transaction Di Code (Instr. 5)		4. Securi	Securities Acquired (A) isposed Of (D) (Instr. 3,		or	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	ount (A) or (D)		ice	Transact	ransaction(s) nstr. 3 and 4)			(111501.4)
			Table II -						uired, Di s, options						Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transactior Code (Instr. 8)				6. Date Exercisal Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		1	B. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	s Silly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amo or Num of Shar	ber					
Non- Qualified Stock Options	\$3.85								01/30/2002	0	1/30/2011	Common Stock	22,	500		22,500	0	D	
Non- Qualified Stock Options	\$7.68								07/24/2002	0	7/24/2005	Common Stock	25,0	000		25,000	0	D	
Non- Qualified Stock Options	\$10.95								07/30/2003	0	7/30/2006	Common Stock	25,0	000		25,000	0	D	
Non- Qualified Stock Option	\$14.27								07/29/2004	0	7/29/2007	Common Stock	40,0	000		40,000	0	D	
Non- Qualified Stock	\$23.1	08/02/2004			A		40,000		08/02/2005	0	8/02/2008	Common Stock	40,	000	\$23.1	40,000	0	D	

Explanation of Responses:

Option

William Rose

08/04/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.